Max Platitsyn
hey@maxplatitsyn.com
maxplatitsyn.com
614-598-9974

Education

Columbus College of Art & Design

Columbus, Ohio
2008–2012

BFA Advertising & Graphic Design
Minor in Copywriting

Experience

Skreened.com
UX/UI Designer

Columbus, Ohio
May 2014–Present

Worked closely with an in-house development team to redesign the company website from a mobile-first perspecitive. Designed a custom responsive site to replace an e-commerce optimization platform. Set goals to improve web brand, user experience and interface, increase brand recognition and engagement, and maximize revenue.

Skreened.com
Design Lead

Columbus, Ohio
May 2013–May 2014

Lead a team of production and assistant designers. Provided creative and art direction for an evolving brand. Managed own projects. Spearheaded design, production, and analysis of web promotions and email campaigns. Partnered with staff copywriters to continuously update website.

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Experience (continued)

Greenwood Creative
Creative

Columbus, Ohio
May 2012–May 2013

Produced print and web design for local and national non-profit organizations and small businesses including Children's Hunger Alliance and Volunteers of America.

The Creative Good
Design Intern

Columbus, Ohio
April 2011–May 2012

Worked alongside print and web design professionals creating work for clients such as The Harmony Project, The Arts & College Preparatory Academy, Ohio Health and Information Partnership. Designed and developed websites for clients on Joomla! platform.

Skills

Adobe CC/CC2014

InDesign, Photoshop, Illustrator, Dreamweaver

Web

InVision App, Mailchimp, Joomla!, HTML5, CSS3